Small Business Cybersecurity Resources

Cliff Steinhauer
Director, Information Security & Engagement
We empower a more secure, interconnected world.

Our alliance stands for the safe and secure use of all technology.

We encourage everyone to do their part to prevent digital wrongdoing of any kind.

We build strong partnerships, educate and inspire all to take action to protect ourselves, our families, organizations and nations.

Only together can we realize a more secure, interconnected world.
For Your Business
## Resources

**CyberSecure™**

**MY BUSINESS**

https://staysafeonline.org/programs/cybersecure-my-business/

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SMB Resources

https://staysafeonline.org/resources/cybersecurity-for-business/

Think Intelligent About Artificial Intelligence
April 27, 2023  •  4 min read

Stay Secure While You Work From Home
March 10, 2023  •  4 min read

Detect Incidents
December 1, 2022  •  2 min read

4 Simple Steps to Better Protect Your Company from Cyberattacks
October 31, 2022  •  9 min read

Small Business Quick Wins
November 16, 2022  •  9 min read

Advancing collective risk management efforts in the financial sector
October 26, 2022  •  12 min read

The Security Culture Connection
October 20, 2022  •  6 min read

6 Ways to Help Employees be Privacy Aware
October 13, 2022  •  6 min read

Gaining 360-Degree SecOps View to Trounce Cyber Threats with Cyber Fusion
October 12, 2022  •  9 min read
Breaking down the NIST Framework

1. **Identifying** and understanding which business assets ("digital crown jewels") others want
2. Learning how to **protect** those assets
3. **Detecting** when something has gone wrong
4. **Responding** quickly to minimize impact and implement an action plan
5. Learning what resources are needed to **recover** after a breach
SMB Resources

https://staysafeonline.org/programs/cybersecure-my-business/

Identify
Assess the cybersecurity risks to your organization.
Learn more

Protect
Implement a cybersecurity plan for your business, protect your customers and train your employees to guard against cyber threats.
Learn more

Detect
Awareness of key threats will enable you to employ practices and behaviors that limit your company's risk.
Learn more

Respond
If your business has been victimized by a cyberattack, notify the appropriate authorities, work to recoup your losses and ensure attackers are brought to justice.
Learn more

Recover
The final step of making your business more cyber secure is the recovery efforts that follow response to a cyber incident.
Learn more

Small Business Cybersecurity Webinars
Learn more
Small Business Quick Wins

https://staysafeonline.org/resources/small-business-quick-wins/

Easy Steps for:

- Copier/Printer/Fax Security
- Email Security
- File Sharing
- Mobile Devices
- Point-of-sale systems
- Routers
- Social networks
- Software
- Third-party vendors
- USBs
- Websites
- Wi-Fi
Security Vendor Checklist

https://staysafeonline.org/resources/vendor-security-checklist/

20+ Questions to ask when choosing a security vendor, including:

• Does your company have a written controls plan that contains the administrative, technical and physical safeguards you use to collect, process, protect, store, transmit, dispose or otherwise handle our data (e.g., Information Security Plan)?

• Does the system or application that will be storing our company data provide access control mechanisms (e.g., unique user IDs, password standards, role-based access)? Please elaborate.

• How will you help me comply with all applicable privacy and security laws for my business?
On-Demand Webinars

https://www.youtube.com/playlist?list=PL7QHbjPSF0r41qjGuao_PA7Pp0haO9yNo

46 videos to help your business understand and mitigate cyber risk
Resources For Your Employees
Security Awareness Training Videos

https://staysafeonline.org/resources/security-awareness-episodes/

8 episodes
Passwords
Data Handling
Computer Theft
Phishing and Ransomware
Removable Media
Vishing
Internet Downloads
Wi-fi

Downloadable from
https://staysafeonline.org/resources/security-awareness-episodes/
Kubikle Series
Kubikleseries.com

12 episodes
Humor and entertainment focused Netflix style short series (each video is 2-5 minutes)

EPISODE 3
EPISODE 4
EPISODE 5

Romance
Copy Copy
Smooth Operator

ROMANCE SCAMS
PHISHING
VISHING

Tap and hold card for more info
Tap and hold card for more info
Tap and hold card for more info
Free Toolkits

https://staysafeonline.org/resources/online-safety-privacy-basics/

Tip sheets
Infographics
Social media posts and graphics
On-demand webinars
Online Safety Basics

https://staysafeonline.org/resources/online-safety-privacy-basics/

Top tips on
- Passwords
- MFA
- Software Updates
- Phishing

Additional resources on
- Remote work
- Security on the go
- Securing your home network
- And much more!
Non-Profit Cyber Resources: https://nonprofitcyber.org/nonprofit-cyber-solutions-index/

NIST Small Business Cybersecurity Corner: https://www.nist.gov/itl/smallbusinesscyber

Order free publications from the FTC: https://www.bulkorder.ftc.gov/

CISA Small business resources: https://www.cisa.gov/audiences/small-and-medium-businesses
Stay safe online.